

# July Newsletter

iBE.net Presenting at  
**NJ TECH MEETUP**  
July 24th at 6:45 PM  
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## New On Our Blog

Every week we examine trends driving our industry and address business challenges every company faces.

[Four Ways to Collaborate with Your Clients](#)

How do you actually implement collaboration to improve your bottom line? Founder Richard Minney gives you 4 tips.

[Sometimes it pays to be SaaS-y](#)

SaaS for beginners: what exactly is SaaS and is it good for my business?

[Enterprise grade no-SQL Schema Design for Dummies](#)

Database Secret Sauce: understanding and implementing no-SQL databases, dummies edition.

## Tech Trivia

- 1) Which social network is currently growing the fastest?
- 2) Who co-founded Microsoft with Bill Gates?
- 3) What year did Facebook begin allowing anyone to join?
- 4) Who first came up with the term "blog"?
- 5) What does ENIAC stand for and when was it invented?

Click [here](#) to check our collaboration blog post and scroll down for the answers



An integrated, collaborative solution for running your business in the cloud

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## Collaboration in the Cloud

How cloud collaboration can improve your bottom line

Collaboration & the cloud are best of friends. Why? The cloud has brought new meaning to collaboration by bulldozing communication and co-location barriers and making way for productivity anytime, anywhere.



### The cloud:

- Enables collaboration with clients and partners
- Allows for flexible and remote work locations
- Decreases operating costs
- Facilitates a mobile workforce

While organizations of all sizes are striving to leverage the cloud to improve collaboration, getting there can often be a challenge. Check out our 4 tips below for executing a collaborative initiative, along with facts & figures that will convince you it's time to move your collaboration to the cloud.

## iBE.net App

Collaborate with colleagues and clients seamlessly using the iBE.net app for web and mobile. It's fully integrated and stocked with collaboration features like:

- Project & Task collaboration
- Real time "BuzzBoard" news feed
- Document sharing
- User comments, chats and alerts
- Workflow, approvals and sign-offs



Try it Free on the [App Store](#) & [www.iBE.net](#)

## 4 Steps to Collaboration



### Define your shared goals

To successfully collaborate with your client and partners is to ensure that the whole team has shared goals, that everyone understands them, and that everyone is dedicated to



working towards them. Personal goals should be aligned with the project's goals and the company's goals. Visual representations of goals are a great way to get everyone motivated and on the same page.



### Choose the right tools

You can't collaborate without tools. People tend to use whatever tools are easiest or most readily available, and most of the time this ends up being basic tools like e-mail, PowerPoint and Excel. What is really needed is for all comments, pictures, deliverables, sign-offs, meeting notes etc. to be on one place—someplace everyone has open on their laptop or phone all day and where it is as easy to find stuff as it is to lock out unauthorized access.



### Get everyone on board

To successfully collaborate with your clients, everyone has to use a common set of tools. It's best to have an integrated collaboration suite with easy access through both web and mobile apps like, er, iBE.net has. Easy gives you a much better chance that everyone will use them. It's important to rally behind a tool from the start, with complete user training and a commitment to break old habits.



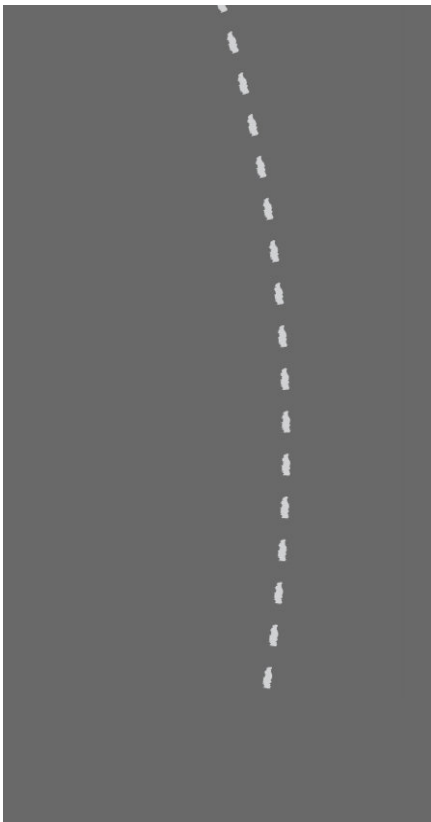
### Integrate ALL of your data

Ideally, you want as much of your data and communication as possible to be handled in one system: the underlying commercial data, like project progress, deliverable sign-offs, bills and payments, along with your collaboration suite, which should include things like messages, comments, document sharing, and notifications.

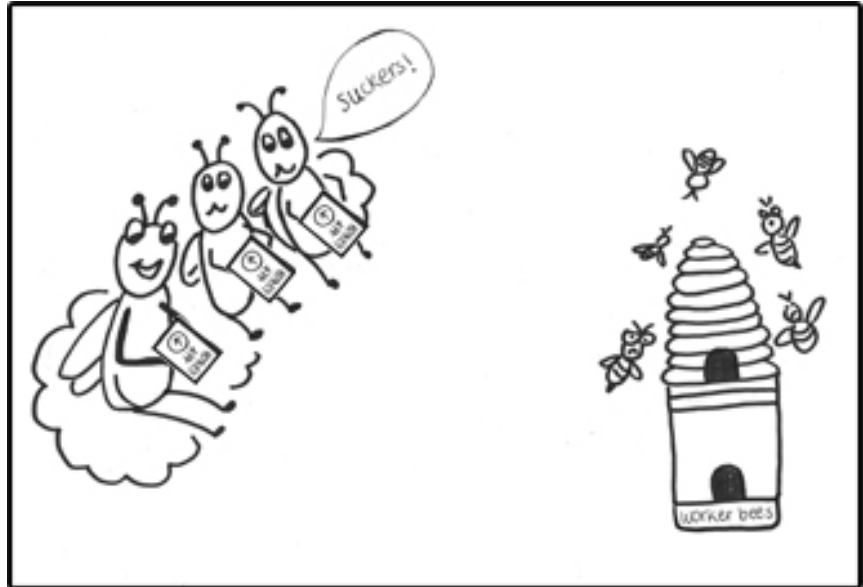
## Did You Know?



- 82% of cloud “leaders”, defined as those executives who have had extensive experience with cloud based tools, report that cloud-based collaboration tools accelerate business results.
- 90% of leaders say that cloud-based collaboration tools have the potential to effectively enhance any set of business processes.
- 87% of leaders agree that cloud technology has resulted in a true “breakthrough” in collaboration, facilitating teamwork between multiple functions and regions.
- 93% of leaders report that the revolution of cloud collaboration stimulates innovation.



## iBE.net Comic



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