

December Newsletter

Free eBook

Learn how to find, evaluate, choose and implement the right cloud tools for your business with our free eBook, [*New Rules: Running Your Business from the Cloud.*](#)

New From Our Blog

[Learning the Pomodoro Trick](#)

Have troubling focusing on one task at work? The Pomodoro technique breaks up work into 25 minute chunks with breaks in between. See how iBE.net co-founder Sanjeev Kumar uses iBE.net and the Pomodoro technique to up his productivity.

[Mobile Magic](#)

All of your computing needs in your pocket. Is this some folly magic, or is it the death of the PC? Danna Hargett, our Director of Customer Support, talks about the real-world migration from PCs to tablets and phones, and what this shift means for the future of electronics.

[Giving Back: Tools for Nonprofits](#)

Founder Richard Minney announces the release of iBE.net for nonprofits and our newly formed partnership with Grassroots.org. Thousands of nonprofits will be able to access iBE.net for free through Grassroots.org, along with other great business management tools.

For more design inspiration, check out:

[AWW Awards](#)
[The Best Designs](#)
[Smashing Magazine](#)
[InspirationGrid](#)
[PSKF](#)



[Projects](#) | [Time](#) | [Expenses](#) | [Billing](#) | [Analytics](#) | [CRM](#) | [HR](#)

A Whole New Experience from iBE.net

[Download](#) the newest version of the [iBE.net app](#) with a beautiful, simplified user experience. We think you're going to love it.

What's New

Sleek iOS7 optimized UI

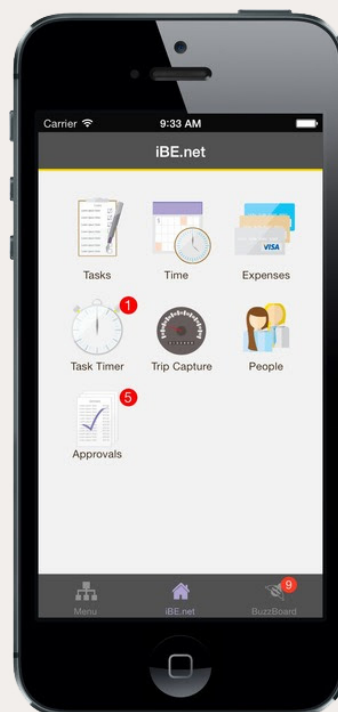
"Just Looking" mode allows users to experience the full functionality of the app without registering

New features to record and approve vacation and other paid time off

Read, attach and share files associated with tasks, like documents, images and videos

Approve items with your signature using your finger directly on the screen

Access customized workflows created in your iBE.net web account



Tech Trivia: Designer Edition

Which well-known designers are these quotes attributed to?

"The public is more familiar with bad design than good design. It is, in effect, conditioned to prefer bad design, because that is what it lives with. The new becomes threatening, the old reassuring."

"A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away."

"Content precedes design. Design in the absence of content is not design, it's decoration."

"Design is the fundamental soul of a man-made creation that ends up expressing itself in successive outer layers of the project, or service."

"There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for."

Answers

3 Easy Ways to Refresh Your Mobile UI

Simplify Your App Icons



Content is king again, and that means that web designers are simplifying design elements to focus on the messages that matter. Take an easy step in this direction by forgoing icons with heavy gradients and realistic detail in favor of simplified, basic icons.

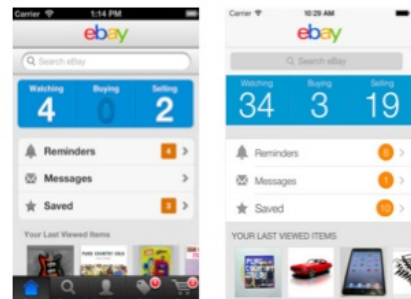
Cut Down Your Copy

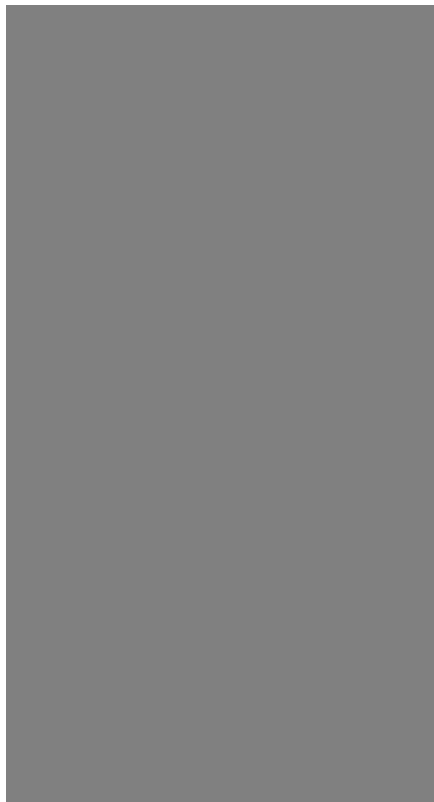
News apps like Yahoo, NYT, and Circa are aiming for shorter, more digestible copy presented on a single screen. If you have to add more text, use separate screens, additional imagery, or paragraph breaks to split it up.



Rethink Your Typography

The ebay app, like many others, is following Apple's iOS 7 style of lighter colored, slimmer fonts for a minimalistic feel. While this won't fit every brands' personality, choosing a thinner font is a quick way to achieve a more modern look.





Learning From the Best

Co-founder and COO Simon Hopkins, along with Lead Designer Kaveri Joseph, met with Apple designers while creating the newest version of the iBE.net app. [Here's what they learned](#), and how Apple's insights influenced our newest design.



iBE.net For Web & Mobile

A consumer experience in an enterprise app.

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