

August Newsletter

iBE.net featured in [Small Business Digest's Cloud Product Guide](#)

New On Our Blog

Every week we examine trends driving our industry and address business challenges every company faces.

[Avoiding the Full-Blown Summer Slacker Meltdown](#)

Summer slowing down your organization? 3 tips for overcoming summer laziness

[The Cool Fridge](#)

Co-Founder Simon Hopkins on the challenges of being "cool" in the enterprise space

[How to Sell Professional Services](#)

Tips for honing your offering, messaging and marketing strategy to sell your services more successfully.

Tech Trivia

1) What percentage of the US population regularly works from home?

2) How many users does Facebook currently have?

3) What percentage of US workers commute more than an hour?

4) What year was Apple founded?

5) The US Census Bureau coined the term "mega-commuter". How much time and how many miles commuting does this term refer to?

Click [here](#) to check our collaboration blog post and scroll down for the answers

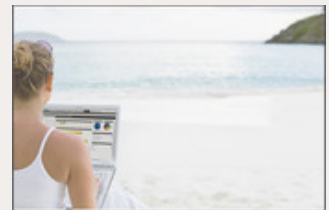


[Projects](#) | [Time](#) | [Expenses](#) | [Billing](#) | [Analytics](#) | [Collaboration](#)

Work From Anywhere

How to Stay Productive In the Summer (Even from the Beach)

The summer months, while loved by employees, often cause a slump for organizations. Productivity reportedly drops by 20%, while attendance dips by 19%. In an effort to make up for losses in productivity, many businesses are turning to telecommuting so that they can give employees workplace flexibility without sacrificing their bottom line.



During the summertime, telecommuting is one of the few solutions that has a positive impact, with 57% of employees that were given the option of a flexible workplace reporting that it led to an increase in their productivity. With more than half of US enterprises choosing cloud technology, the barriers to being productive from home are virtually non-existent. Still, working remotely can be an adjustment. Check out our tips below for beating the summer slump both at home and in the office.

Set Yourself Up for Summer Success

1) Prepare a Remote Work Environment



To successfully work from home, employees need access to all of the systems that they typically use in the office to get their work done. Mobile Access? Even better. Choosing the right cloud-based solution to run your business is critical to the success of remote workers. Consider the benefits of an integrated solution, which will minimize the number of systems that employees have to manage when working remotely. A remote environment means you need the right space, too. The couch is tempting, but if you're working from home, set aside a separate, clutter-free area for work where you won't be distracted by any household activity.

2) Use Productivity Hacks



Whether you're in the office or working from home, there are a few simple things that you can do to fight summer laziness. Changing your surroundings can boost creativity, and help you feel more motivated to start a new task. A change of scenery will also help to calm the antsy feeling of longing to indulge in the nice weather. Try taking a quick walk, sitting somewhere different in the office, or working from a nearby coffee shop. Project turnaround time increases by about 13% during summer. If you're still having trouble focusing, create self-imposed deadlines and reward yourself for making them. If you're meeting friends for drinks after work, you'll be more motivated to finish what you have to during the day.

3) Create Work-Life Balance



Consider applying work-life balance principles in creative ways. By now, we all have at least two web browsers on our laptops, but we all only have one default browser. Stock your default browser with all those tools you need for work, but ban bookmarking of anything that distracts you, such as Facebook or YouTube. Save all your personal bookmarks for your back up browser. Similarly, if you're working from a tablet or mobile phone, you can organize all of your business apps on one screen, and all of your personal apps on another.

iBE.net App

iBE.net is the perfect tool for Professional Service employees to work from anywhere. Our integrated solution allows you to access your business from the iBE.net web or mobile application, so you can be equally productive outside of the office.

- Collaborate with colleagues, clients and partners
- Manage your projects, time and expenses
- Quickly prepare invoices and bill your clients
- Analyze and report on key performance metrics



[Try it Free | Request a Demo](#)

Did You Know?

- 36% would choose the option of telecommuting over a pay raise.
- 37% percent of technology professionals would take a pay cut of 10% if they could work from home.
- 46% of companies that allow telework say it has reduced attrition.
- Over two-thirds of employers report increased productivity among their telecommuters.
- Americans spend 36.9 billion hours a year commuting.
- For every degree over 77 degrees, productivity drops 2%, and below 68 degrees, error rates increase dramatically.



August Comic

I can't wait to start blaming my normal lack of productivity on it being summertime



someecards

Say Hello!

1-800-630-4iBE

info@iBE.net

[Facebook](#) | [LinkedIn](#) | [Twitter](#)

[Forward this message to a friend](#)

Sources:

<http://smallbusiness.foxbusiness.com/legal-hr/2012/06/28/summer-hours-are-bad-for-businesses-workers/>

<http://www.zdnet.com/the-enormous-societal-benefits-to-working-from-home-7000012330/>

<http://www.globalworkplaceanalytics.com/resources/costs-benefits>

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link:

[Unsubscribe](#)

iBE.net
44 W 28th St
New York, New York 10001
US

[Read](#) the VerticalResponse marketing policy.

vertical DELIVERED BY
response
Try it Free Today!