#### November Newsletter

#### New From Our Blog

Giving Back: Tools for Nonprofits

Founder Richard Minney announces the release of iBE.net for nonprofits and our newly formed partnership with Grassroots.org. Thousands of nonprofits will be able to access iBE.net for free through Grassroots.org, along with other great business management

#### **Enhancing Good**

NGOs have particular challenges when it comes to purchasing software. Our Director of Customer Support shares her experience helping one of our latest clients, an NGO called Fountain of Living Waters, to get the most from iBE.net's tools.

By Danna Hargett

#### 5 Steps to Effective CRM

Some companies are good at closing deals, while some are better at generating initial leads. Still, the ones that tend to last the longest are those that have loyal, repeat customers. Here are 5 ways to improve your CRM. *By iBE.net* 

#### New Rules: Running Your Business from the Cloud

Last month, we released our free eBook, New Rules: Running Your Business from the Cloud. Join the hundreds who have already downloaded this guide to evaluating and implementing the right cloud tools for your business. Written by iBE.net founder Richard Minney.





Projects | Time | Expenses | Billing | Analytics | CRM | HR

### iBE.net Partners With Grassroots.org to Help Thousands of Nonprofits







Grassroots.org connects thousands of nonprofit organizations to free tools, resources, and volunteers. Now, Grassroots.org members can use iBE.net's nonprofit-specific platform to support administration, organize events, and promote collaboration.

Organizations can manage campaign activities, organize volunteers, and track donors from our integrated web & mobile app. Grassroots.org members can access iBE.net free for three months, and additionally receive a discount for subsequent months.

Sign up, or forward this message to your favorite nonprofit organization to celebrate the season of giving!

### Project Management Simplified, Streamlined

Watch the video below to see how iBE.net has transformed the way Ashley works on projects and tasks with her team.



Nonprofits and Professional Services Organizations alike can benefit from iBE.net's project management tools. iBE.net helps your organization to manage resources, schedules and tasks.

iBE.net for nonprofits enables organizations to assign and collaborate with colleagues and volunteers on tasks, and keep track of donors and donations for each campaign. It's the easier way to make every charitable event a success.

### Pro-Bono Consulting through Grassroots.org







GRASSROOTS.ORG

CHANGETHEWORLD.ORG

ChangeTheWorld.org, a Grassroots.org effort, has successfully created the <u>Social Venture Consulting</u> program, pairing nonprofit organizations with top MBA students across the United States in semester-long, project-based consulting partnerships. Since the start of the program in 2006, growing nonprofits have been able find and utilize students whose business skills best fit their needs, adding value to their organization and providing students with excellent hands-on experience. Learn More

### Spread Kindness with iBE.net and We-Care.com



Join iBE.net in signing The Kindness Drive pledge and help We-Care.com prove that simple acts can change the world. Participating is fun and simple. Just sign up <a href="here">here</a> to receive small challenges until the end of November, and tweet using #TheKindnessDrive once they're completed to help spread the word.

## Tech Trivia: Charity Edition

How many people worldwide don't have access to clean water?

a) 875 million b) 529 million c) 783 million

What is the number one leading cause of death worldwide?

a) Heart Disease b) Stroke c) HIV/AIDS

What ratio of people worldwide suffer from hunger?

a) 1/5 b) 1/8 c) 1/10

Which American charity raises the most money?

a) United Way b) Red Cross c) YMCA

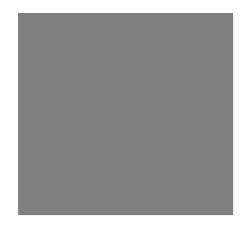
How many people in the US give blood each year?

a) 9 million b) 21 million c) 29 million

Answers







# iBE.net App

Experience the benefit of your entire business integrated under one roof. Learn More

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